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**In Support Of Thoroughbred Aftercare, *Daily Racing Form* Unveils
A Special Commemorative Old Friends Magazine
100% of Proceeds Donated to Thoroughbred Retirement**

NEW YORK, NY (Aug. 23, 2012) There is no issue more important to Thoroughbred horse racing than the welfare and aftercare of its horses. Numerous foundations and adoption groups are devoted to this cause on the national and local level, and *Daily Racing Form* is proud to join that effort today by announcing the publication of Old Friends magazine. The magazine is designed to help generate public awareness of the issue in general and financial support specifically for Old Friends, a nonprofit company that operates a farm based in Georgetown, Ky., which cares for more than 120 retired racehorses and draws nearly 20,000 visitors a year. The magazine has a cover price of \$10, and 100% of the gross sales will be retained by Old Friends for its Thoroughbred retirement program.

Old Friends magazine, produced by *Daily Racing Form*, is 80 color pages packed with stunning Barbara Livingston photographs, astute commentary by Jay Hovdey and Glenye Cain Oakford and lifetime past performances, including the 22 win streak by Rapid Redux and the 100 race losing streak of Zippy Chippy. The magazine will be available for purchase at Saratoga Race Course at the Old Friends community table on Travers Day, Saturday, August 25. The Old Friends booth will open at 10:30 am and is located adjacent to the Jockey's Room in the grandstand. The magazine is also available online at www.oldfriendsequine.org.

President and Founder Michael Blowen says the 90-acre Old Friends headquarters is a dream come true for a cause he is passionate about and would not give up on, despite the challenges he faced at the outset. He got the idea to open a retirement farm for pensioned stallions and allow racing fans and horse lovers alike a chance to visit them over a decade ago. The program's success has led to expansion, with another branch at Cabin Creek Farm in Greenfield Center, NY.

"It is all about the horse," says Blowen. "One of the really simple things here is that when they come to Old Friends, they are literally the boss." He adds, "They literally are in charge. They know there is water, there's shelter, and they're going to get fed every day. We feed them, take care of their hooves, and look out for problems. They exercise themselves and race against each other."

"*Daily Racing Form* is proud to support Old Friends in such a meaningful way," said John J. Hartig, CEO, *Daily Racing Form*. "We are all responsible for making sure thoroughbreds have a comfortable home after their racing and breeding careers. Old Friends is an amazing success story, and we can't think of a better way to help them reach their fundraising goals than to illustrate what life is like at Old Friends for the horses in their care. We are truly grateful for all they do."

The timing is relevant as Old Friends at Cabin Creek: The Bobby Frankel Division in Greenfield Center, NY is home to several great NY thoroughbred stars, including a pair of Travers winners: Thunder Rumble (1992) and Will's Way (1996). Two-time Whitney winner (2005, 2008) Commentator is also spending the summer in Saratoga under the watchful eye of farm owner JoAnn Pepper and her great band of volunteers.

Blowen adds “We owe a great debt to *Daily Racing Form*, the Bible of racing, for producing this special magazine dedicated to these heroic athletes, and their leadership role in the industry that is shaping a brighter future for everyone involved, but especially, the horses.”

Hoping to reach a goal of \$200,000 from the sale of the magazine, Blowen said “this is the greatest single fundraising source that Old Friends has ever received and we are beyond thrilled.”

Daily Racing Form would like to recognize the industry supporters that made it possible to donate 20,000 printed copies to Old Friends. They include: Adena Springs Retirement Program, Wines on Vine, West Point Thoroughbreds, Quillin Leather & Tack, Breeders’ Cup, Lexington Convention and Visitors Bureau, National Thoroughbred Racing Association, Sallee Horse Vans, New York Racing Association, Ann & Jerry Moss, Lane’s End, LubriSyn and WinStar.

To receive a review copy of Old Friends magazine, please contact Tami McCarthy at 212-750-5755.

ABOUT Old Friends

Old Friends is a 501 (c) (3) non-profit organization that cares for more than 120 retired racehorses. It’s Dream Chase Farm, located in Georgetown, KY, is open to tourists daily by appointment. Old Friends also has a satellite facility in Greenfield Center, New York, Old Friends at Cabin Creek: The Bobby Frankel Division, which is also open to visitors. For more information on tours or to make a donation, contact the main farm at (502) 863-1775 or visit their website at www.oldfriendsequine.org.

ABOUT *Daily Racing Form*

Daily Racing Form, "America's Turf Authority since 1894" for Thoroughbred racing horseplayers and professionals throughout North America, is the Thoroughbred industry's dominant multi-channel media company. Launched in 1894, *Daily Racing Form* is the only daily newspaper in the U.S. dedicated solely to the coverage of a single sport, publishing up to 2,000 unique pages of statistical and editorial copy every day, in as many as 30 daily editions, 364 days a year. Its companion website, www.drf.com is the most heavily trafficked horseracing destination, providing players with the most extensive news coverage in racing, interactive past performances, exclusive handicapping tools and access to DRF Bets, America’s fastest growing online wagering platform. Additionally, *Daily Racing Form* publishes *Harness Eye*, the daily newspaper for Standardbred racing since 1964, offering news and past performances specifically for Harness players.