



LETTER FROM NTRA

Dear Supporters,

This 2016 NTRA Legislative Action Campaign Annual Report features an update on federal legislative and regulatory developments in the 2015/2016 Congress that impact the horse racing and breeding industry. From working to change the outdated tax treatment of pari-mutuel winnings to securing beneficial racehorse depreciation schedules and improved visa programs, the NTRA's federal legislative team continued to advocate for the industry in Washington, DC.

Please share this report with others who have an interest in helping the NTRA make a difference on Capitol Hill. Widespread support is key to the NTRA's success and we look forward to serving the entire industry in 2017.

With Appreciation,

loe Bacigalupo

Joe Bacigalupo Senior Director of Government Relations & Membership Development

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NTRA MISSION STATEMENT

The NTRA is a broad-based coalition of horseplayers, racetrack operators, owners, breeders, trainers and affiliated associations committed to increasing the welfare, integrity and popularity of Thoroughbred racing through consensus-based leadership, safety and integrity initiatives, legislative advocacy, corporate partner development and fan engagement.

2016 LEGISLATIVE SUMMARY

As the trade association for the Thoroughbred industry, NTRA focuses its lobbying on legislation having direct and material effect on its members and their business activities as they relate to racehorse racing, breeding and pari-mutuel wagering. With the American Horse Council, the NTRA also supports Congressional education programs on issues such as agricultural matters and immigration, which affect the horse industry as a whole. Below is a summary of the major legislative issues for horse racing in the 2015/2016 Congress and early updates regarding the 2017/2018 Congress.

"The Amount of a Wager"

To the uninitiated, the 31-page, draft Treasury/IRS regulations for re-defining "the amount of a wager," published at the end of December in the Federal Register, might seem an unlikely cause for celebration. But the proposed regulations capped an odyssey that began and ended with the bipartisan support of two Members of Congress, Rep. Charles Boustany, Jr. (R-LA) and Rep. John Yarmuth (D-KY), who stayed with the process and helped guide it to a successful conclusion, even as it morphed from a legislative matter to a regulatory issue. Along the way, nearly 20 Members of Congress from both parties and committees that included Administration, Appropriations, Budget, Energy & Commerce, Financial Services and Ways & Means, joined in supporting efforts to update antiquated tax treatment of pari-mutuel winnings.

IRS Reporting and Withholding Thresholds

Horse players wagering on pari-mutuel races currently are subject to reporting of proceeds of \$600 or more and automatic federal tax withholding on pari-mutuel proceeds of \$5,000 or more at odds of at least 300-1. The "amount of a wager," now defined as the single winning bet the player makes (versus the total investment made), is at the center of these calculations, which frequently trigger reporting and/or withholding for horse players. Withholding reduces players' liquidity during handicapping and adversely impacts pari-mutuel handle and purses.

The proposed regulations published in December 2016 clarify "the amount of the wager" to include the entire amount wagered into a specific pari-mutuel pool by an individual—not just the winning base unit—so long as all wagers made into a specific pool by an individual are made on a single totalizator ticket if the wager is placed onsite. The proposed regulations would have the same positive results for Advance Deposit Wagering (ADW) customers and would not impact how those wagers are currently made.

Withholding levels for pari-mutuel winnings have been pegged at \$5,000 since 1992. Reporting levels have not changed since the mid-1970s. The proposed regulations more accurately reflect today's pari-mutuel wagering environment and will positively impact a significant percentage of winning wagers, particularly those involving multi-horse or multi-race exotic wagers. It is believed that the proposed changes will result in tens of millions of dollars in additional pari-mutuel wagering annually. In addition, the new regulations will not only promote greater compliance and more accurate reporting and withholding by taxpayers but also reduce burdensome and needless paperwork system-wide.

Efforts spearheaded by the NTRA, which crucially pivoted from a legislative to a regulatory process two and a half years ago, ultimately led to the proposed regulations, "Withholding on Payments of Certain Gambling Winnings." How the industry arrived at this juncture is a story of perseverance, widespread industry cooperation and coordination, targeted Congressional support and timing.

Prelude: 2007-2012

After preliminary conversations with Members of Congress in 2007, NTRA secured introduction of the Pari-mutuel Conformity and Equality Act (PACE Act) in the House of Representatives the following year. A then-second-term Congressman, Rep. Charles Boustany Jr. (R-LA), whose district included one of Louisiana's many ADW sites, sponsored the bill to eliminate the automatic federal tax withholding on pari-mutuel winnings of \$5,000 or more at odds of 300-1 or greater—a combination likely to occur when bettors hit a Pick 6 that involves long odds and a major investment to win. The bill saw little action but was reintroduced in 2009 under the co-sponsorship of Rep. Boustany and the then-sophomore Congressman Rep. John Yarmuth (D-KY), whose district includes Churchill Downs racetrack. The following year, the bill was referred to the House Ways and Means Committee, whose members included both Boustany and Yarmuth. The bill received little action and was not reintroduced in the 2011/2012 Congress. It was, however, slated for inclusion in any Internet gaming legislation that might move during that session, though none did, despite numerous efforts by the gaming industry.

Pivot: 2013-2016

With efforts to eliminate the tax on gambling winnings at a standstill and few prospects for passage of any tax reform legislation, horseplayers suggested an alternative: redefining the amount of a wager. They, along with leading handicappers in the racing media, demonstrated how the current process of withholding and reporting worked in their own experience. Redefining the amount of a wager, they demonstrated, would produce the same effect as the legislation previously sought, streamline reporting and withholding and simplify tax compliance.

In 2014, 17 Members of Congress, led by Reps. Boustany and Yarmuth, sent a letter to the Treasury and IRS outlining the need for a regulatory change. Early in the next year, Rep. Yarmuth arranged a meeting with senior Treasury officials, which included two leading horseplayers and a representative from Churchill Downs. Following the meeting, NTRA facilitated the filing of more than 12,000 public comments in favor of new language to define the "amount of a wager."

Throughout the comment period, the NTRA legislative team also worked with elected officials who voiced their support for the proposed change via letters, phone calls and discussions with Treasury officials. Members of the U.S. House and Senate, including House Appropriations Committee Chairman Hal Rogers (R-KY) and Kentucky's then-Governor Steve Beshear, helped build the case for tax reform.

By mid-2015, Treasury Department officials had received sufficient public input to move forward on the issue. In the ensuing months, Members of Congress maintained constant pressure on Treasury and IRS officials to act on the NTRA's request. These are just two examples from 2016:

In March, Rep. Andy Barr (R-KY) submitted questions to Treasury Secretary Jacob J. Lew in conjunction with the Secretary's appearance before the House Financial Service Committee. In response, Treasury's Office of Tax Policy and the IRS Office of Chief Counsel acknowledged the significant input from our industry, saying such input was "very helpful in understanding these issues."

In June, the 30-member Senate Committee on Appropriations and the 52-member House of Representatives Appropriations Committee passed companion bills for fiscal year 2017 that made appropriations for the United States Treasury, Internal Revenue Service (IRS) and certain other government agencies. Both bills included language that encouraged the IRS to modernize regulations for withholding and reporting of pari-mutuel proceeds. Following up on the appropriations bills, Reps. Boustany and Yarmuth again contacted the Secretary of the Treasury and urged the agency to move quickly.

A few months later, as the Obama Administration drew to a close, timing also proved propitious as staff and leadership, charged to conclude projects by year's end, finished their work on redefining "the amount of a wager," capping more than two and a half years of unremitting Congressional and industry advocacy.

The Next Phase: Enactment

In written comments submitted in early January 2017 to Treasury and the IRS, the NTRA requested that they enact the new regulations as quickly as possible following a 90-day comment period that concluded on March 30. The association also established an online portal for individuals to submit e-mail comments directly to the United States Treasury Department in support of the proposed regulations.

Epilogue

The paths of Reps. Boustany and Yarmuth diverged in 2016, with Rep. Boustany losing a bid for a U.S. Senate seat in the November elections, while Rep. Yarmuth was re-elected and subsequently elevated to the position of Ranking Member of the House Budget Committee. Together they began a process that built over time to involve thousands of individuals in the racing community and in government. We thank our PAC supporters, the NTRA's legislative team, horseplayers, industry stakeholders, members of the racing media, Members of Congress and their staffers, numerous other elected officials and a host of regulators within the Treasury and the IRS who helped bring this effort to what appears to be a successful conclusion.

Racehorse Depreciation

A provision in last year's Protecting Americans from Tax Hikes (PATH) Act extended three-year tax depreciation for all racehorses through 2016. An abbreviated Lame Duck session after the November elections did not address this or any other tax extenders. Congress instead authorized government spending into early 2017 to allow the new Administration time to put its team into place. Until then, larger issues—including tax reform—are on hold. We believe there may be the opportunity for uniform epreciation of racehorses to finally be addressed—permanently—in a comprehensive tax rewrite.

Bonus depreciation, authorized in the PATH Act, remains at 50 percent for 2016 and 2017, at 40 percent for 2018 and 30 percent for 2019. The Section 179 expense allowance established under the PATH Act, while both permanent and indexed for inflation, remains unchanged at \$500,000, with a \$2 million threshold for qualified new or used property purchased and placed in service by small business owners in 2016. Total purchases of qualified property that exceed \$2 million reduce the taxpayer's expense allowance dollar for dollar. Broodmares may be eligible for expensing and are an example of used property because of their prior use as a racehorse or broodmare.

Legislation to reduce the capital gains holding period for horses from two years to one, H.R. 3672, the Equine Tax Parity Act, introduced last year by Rep. Andy Barr (R-KY), did not pass in 2016. The provision remains a priority for the NTRA.

Online Gambling

Despite companion bills being introduced in 2015 in the House and Senate to ban Internet gaming, Congress paid little attention to the issue then or in 2016. Under a new Administration and a president who is himself a casino owner and appears supportive of Internet gaming, the issue may resurface in the next Congress, but not without resistance from a major GOP donor, casino magnate Sheldon Adelson, who seeks an outright ban on Internet gaming. Another possibility is that the Justice Department could reverse its position of a few years ago in which it opined that certain types of intrastate, Internet gaming are permissible if legalized by states. That opinion, a boon to the lotteries and certain online casino gaming sites in Delaware, New Jersey and Nevada, is what Adelson has sought to reverse legislatively. While Adelson may continue down a legislative path, our industry has key allies in Congress who remain supportive of racing's ability to offer interstate online pari-mutuel wagering via the Interstate Horseracing Act.

Medication/Equine Welfare

In 2015, several bills were introduced aimed at regulating the industry and/or providing new structures for regulation of the industry with respect to medication. None came to fruition by the end of the 2016 Congressional session.

Senator Tom Udall (D-NM) and Rep. Joe Pitts (R-PA) introduced legislation to eliminate most wagering on horse racing—a bill the sponsors said would "encourage the sport to end doping and crack down on cheaters." Numerous industry organizations condemned the bill, which saw little action.

A second bill, H.R. 2641, The Horseracing Integrity and Safety Act, also sponsored by Rep. Pitts, would provide the U.S. Anti-Doping Agency (USADA) with authority to regulate the sport and enforce anti-doping standards in races with simulcast wagering. Similarly, the bill saw little action.

A third bill, the Thoroughbred Horseracing Integrity Act of 2015, was introduced with bipartisan support by Reps. Andy Barr (R-KY) and Paul Tonko (D-NY). The legislation would grant authority for rulemaking, testing and enforcement of drug and medication use in Thoroughbred racing to an entity created by the non-profit, nongovernmental U.S. Anti-Doping Agency (USADA). USADA would create the Thoroughbred Horseracing Anti-Doping Authority (THADA), to be governed by a board of six USADA board members and five independent individuals from the Thoroughbred racing industry. THADA would work with state racing commissions and be funded by the racing industry. While the bill attracted numerous co-sponsors, it did not gain traction in the abbreviated 2016 session.

Reps. Barr and Tonko introduced a similar bill in May 2017, the Horseracing Integrity Act of 2017 (H.R. 2651). This version includes some noteworthy differences from the 2015 legislation. Specifically, whereas the previous bill was limited to Thoroughbred racing, H.R. 2651 also applies to Quarter Horse and Standardbred racing. Additionally, the bill prohibits the use of any substance or medication within 24 hours of a race.

Congress passed a federal spending bill in spring 2017 that maintains language to defund horse slaughter inspections by the United States Department of Agriculture. The defunding mechanism has become a standard method to achieve a de facto ban on slaughter.

Immigration

When domestic workers are unavailable, horse trainers and other industry participants use the H-2B visa program to hire grooms and other stable help. The H-2B visa program has an annual cap of 66,000 visas. Qualified workers who complied with past visa requirements and worked in the program during one of the preceding three years are excluded from the cap through a returning worker exemption.

Through its involvement in the H-2B Workforce Coalition, the NTRA works with other organizations and businesses in advocating for continuation of the H-2B returning worker exemption. After one short-term extension of the returning worker exemption in September 2016, Congress failed to renew it again in December prior to recess.

According to a statement from the H-2B Workforce Coalition, "The H-2B program relies on returning workers who come to the U.S. for seasonal employment and then go home. These workers are not immigrants. They provide an opportunity for U.S. businesses to operate at a greater capacity, retain their full-time workers and contribute to their local economies. Seasonal workers help support many upstream and downstream jobs. Every H-2B worker is estimated to create and sustain 4.64 American jobs.

The aforementioned 2017 federal spending bill also includes a provision to provide possible H-2B cap relief during fiscal year 2017 if the Secretary of Homeland Security, after consultation with the Secretary of Labor, finds economic necessity. The total number of visas available in fiscal year 2017 may increase to as high as 129,547 from 66.000 if language in the bill is fully applied. The higher H-2B visa cap was derived from the number of new and returning workers admitted to the U.S. in fiscal year 2007, which is the fiscal year when the highest number of H-2B nonimmigrants participated in the H-2B returning worker program.

In the wake of the November elections and with funding uncertain in the new Congress, the future of the H-2B program remains unclear. Immigration is expected to be a major issue under the new Administration, which made heightened border security with Mexico a centerpiece of its campaign. The NTRA will continue to advocate for racing's interests in maintaining access to qualified foreign labor when domestic workers are unavailable.

2016 LEGISLATIVE ACTION CAMPAIGN CONTRIBUTORS

A J Suited LLC **ASI Racing Stables** Paul G. Aguirre Akindale Farm Alan Booge Racing Alex Solis Bloodstock Hector Alcalde Randy Alderson Jim Alendal Martin Alicea Thamer Abdullah Alkanhal Allied Bloodstock **Allied Racing Stables** Fred Allor Neal M. Allread William F. Allyn Al Shaqab Racing Don Ameche Anchor Equine Sally J. Andersen Anderson Racing Bryan C. Anderson James M. Anderson **Denny Andrews** Andrews T & S Racing Ashview Farm Ashwood Trinity Audley End Audley Farm Equine LLC Greg Avery Aynsford Holdings BHMFR Gerald Babchisin Baccari Bloodstock **Back Straight Farms Bad Boys Racing** Baker Ranch Stephen Baker Steve Ballou Roy & Jana Barbe Oscar S. Barrera III Michael J. Barro Clifford Barry Bartolome Mafla H. Tom Basler Todd Beattie Beaver Dam Farm Patricia V. Beck Tim Beeson John T. Behrendt AI & Joyce Bell Price Bell Bender & Bender Best a Luck farm **Best Foot Forward** Sharon Biamonte

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Bigheart Thoroughbreds

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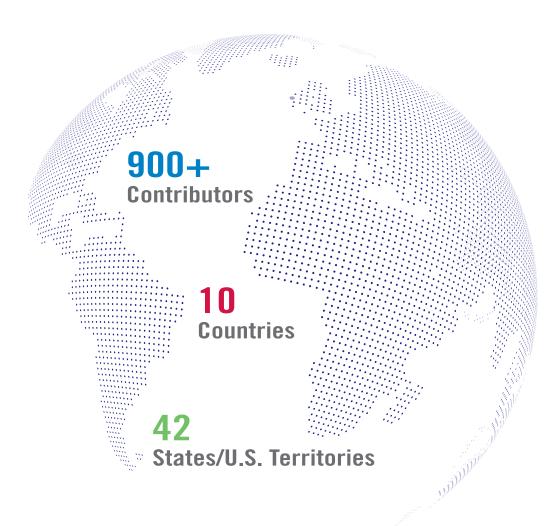
Road Trip Racing Edward S. Robbins III **Gregory Roberts** Merrill Roberts Tommy Roberts Richard L. Robertson Don M. Robinson J. Kirk & Judy Robison **Roblar Vista Ranch** Rockin Z Ranch **Romans Racing & Sales** Roseglade Farm **Rosegrove Farm Rose Hill Farm** Round Hill Stud Royal Oak Farm Runner's Dream Farm Runnymede Farm Temple Rushton Kristina & Jerome Russell Tim Russell **SEJ Stables** SGV Thoroughbreds SJ Bloodstock SJ Racing SJB Stable **SLO Racing Stable** Joseph Saffie Victor Jiminez Sainz Ron Salerno Juan Sanchez Sano Racing Stables Jaciel Santos Saratoga Glen Farm Clarence Scharbauer III Michael B. Scheffone Matthew Schera Merrill R. Scherer Len Schermer Chad Schumer Sea Jay Farm Sebold Racing Seidman Stables Seitz/Kelly/Folkerth Seitz/Kelly/Swain J. Seitz Select Sales Semaphore Racing Sequel Thoroughbreds John C. Servis Shadwell Estate Company Shadwell Farm Shamrock Hill Farm Sheltowee Farm Sherry Racing Joseph V. Shields, Jr. Luis A. Shirley Marla Shontere Shortleaf Stable Nancy Shuford George R. Sikora

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NATIONAL & INTERNATIONAL SUPPORT OF NTRA FUNDRAISING

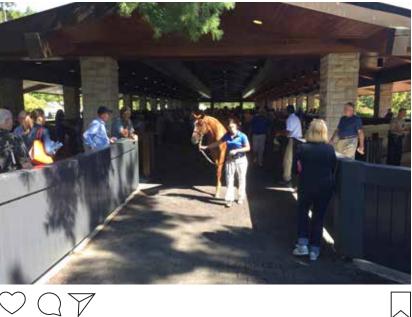


The NTRA's Legislative Action Campaign is funded by supporters from around the world.



ntra_legislative Nice line up at Barretts May. Join us for the action today starting at 2pm. #barretts #sales #equine #horses





ntra_legislative Always gorgeous at #keeneland. Yearlings for sale. Selling Book 1 today starting at 11am. Over 200 horses in first session. #yearlings #buyersmarket



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ntra_legislative We're just as excited about the #OBSSale as he is. Visit us today at Ocala. #thentra #sales #equine #horses





ntra_legislative WTBOA is in full force today. It's the Summer Yearling and Mixed Sale. Bidding just started, so there's still time to join us. #yearlings #buyersmarket #mixedsale

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ntra_legislative The sun is shining and the horses out. Come on by the #OBSApril sale. #thentra #yearlings #sales





ntra_legislative #Keeneland September is under way. Visit us today and tomorrow. #yearlings #sales





ntra_legislative September in Kentucky means one thing: #Keeneland. Books 1-6 run through September 25. #thentra #sales #equine #horses #yearlings





ntra_legislative #Keeneland November is under way. Bundle up and come out. #breedingstock





ntra_legislative Saratoga. One of the most gorgeous places in the northeast, especially when it's time for #FasigTipton. #thentra #sales #equine #horses





ntra_legislative 2YOs-in-Training Sale going on now in sunny Florida. #equine #raceready #gulfstreampark #FasigTipton





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ntra_legislative The sun is shining and the horses out. Come on by the #FasigTipton July sale. #thentra #sales #equine #horses





ntra_legislative Horses and the beach. Now that's a winning combo. Stop by the #Barretts sale tomorrow. #paddocksale #raceready

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ntra_legislative We've got our eye on you. Watch all the action at #FasigTipton November. #thentra #sales #equine #horses

2017 SALES CALENDAR

Buyers and sellers may support the NTRA's ¼% Check-off Program at these 2017 sales from NTRA partners.*

JANUARY

9-13	Keeneland January Horses of All Ages Sale
17	Barretts January Mixed Sale
25-26	OBS Winter Mixed Sale
29	Fasig-Tipton Midlantic Winter Mixed Sale

FEBRUARY

6-7	Fasig-Tipton Kentucl	vy Winter Mixed Sale
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MARCH

1	Fasig-Tipton The Florida Sale
14-16	OBS March Sale of Two-Year-Olds in Training
29	Barretts Select Two-Year-Olds in Training Sale

APRIL

25-28 OBS Spring Sale of Two-Year-Olds in Training
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MAY

9	Equine Sales Two-Year-Olds in Training Sale
17	Barretts May Sale of Two-Year-Olds in Training
	& Horses of Racing Age
27 Fasig-1	Tipton Midlantic Two-Year-Olds in Training Sale
JUNE	
13-14 OBS June	e Two-Year-Olds and Horses of Racing Age Sale

JULY

10	Fasig-Tipton The July Sale
11	. Fasig-Tipton Summer Selected Horses of Racing Age Sale
26	Barretts The Paddock Sale of Race Ready Horses

AUGUST

7-8	Fasig-Tipton The Saratoga Sale
12-13	Fasig-Tipton New York-Bred Yearlings
22	WTBOA Summer Yearling and Mixed Sale
29	Barretts August Select Yearling Sale
31	Equine Sales Consignor Select Yearling Sale

SEPTEMBER

10	Fasig-Tipton The Turf Showcase
11-23	Keeneland September Yearling Sale

OCTOBER

3	Fasig-Tipton Midlantic Fall Yearlings
10	OBS Selected Sale of Yearlings
11-12	
15	Equine Sales Open Yearling and Mixed Sales
16	Fasig-Tipton The Saratoga Fall Sale
17	Barretts Fall Sale of Yearlings and Horses of Racing Age
23-25	Fasig-Tipton October Sale

NOVEMBER

6	Fasig-Tipton The November Sale
7-18	Keeneland November Breeding Stock Sale

DECEMBER

No sales scheduled

*Sale dates subject to change

NTRA VIDEOS PROMOTING THE CHECK-OFF PROGRAM AND LEGISLATIVE ADVOCACY

Click image to play video

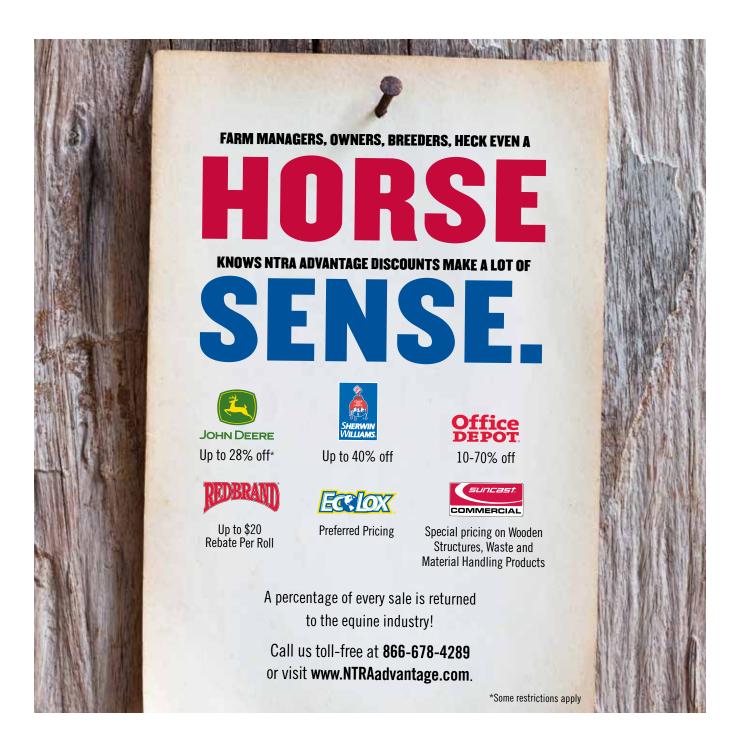




NTRA ADVANTAGE MEMBERSHIP BENEFITS

NTRA Advantage is a for-profit subsidiary of the NTRA that forms partnerships and sells products and services at reduced cost to more than one million members and affiliated members of the NTRA. Advantage partners include John Deere, Sherwin-Williams, Office Depot, Nationwide, and more. Major member groups include Breeders' Cup nominators, as well as members of the Thoroughbred Horsemen's Association, Thoroughbred Owners and Breeders Association, and Thoroughbred Owners of California. Affiliate members include the American Quarter Horse Association, Equine Canada, United States Equestrian Federation and the United States Trotting Association. Since 2002, NTRA Advantage has saved industry members nearly \$150 million. Purchases by equine members through the group purchasing programs average over \$50 million annually with annual savings exceeding \$10 million.

Visit www.NTRAadvantage.com or call toll free 866-678-4289 for up-to-date partner information, including special pricing.



NTRA'S FEDERAL LEGISLATIVE STRATEGY

The NTRA's government relations team performs a broad array of legislative advocacy services for the horse racing and breeding industry. Working closely with the NTRA membership and Board of Directors, the team determines the industry's governmental priorities and then develops a comprehensive legislative strategy to achieve these priorities. The current strategy includes building relationships with members of Congress and their staffs, educating them on industry issues and concerns and introducing lawmakers and staff to industry members in the field.

The government relations team is in daily contact with The Alpine Group, the NTRA's lobbying arm based in Washington, D.C. The Alpine Group's guidance and expertise are invaluable and help move the horse industry's legislative agenda through Congressional processes. From meetings with Congressional staffers and members of Congress to bill drafting to committee mark-ups, hearing and votes, The Alpine Group provides the expertise essential to effective advocacy.

Another key member of the NTRA government relations team is Davis and Harman partner Thomas A. (Tad) Davis. Davis provides the NTRA membership sophisticated tax advice and advocacy. Whether it is economic incentives to encourage the breeding and sale of horses or the elimination of onerous taxation of pari-mutuel wagering, government policy has an enormous impact on the economics of



The NTRA hosted a federal legislative briefing at Saratoga during the summer of 2016.

horse racing. Davis provides the NTRA government relations team with the expertise necessary to achieve progressive federal tax policy.

One essential element of an effective advocacy strategy is fundraising. The NTRA primarily builds financial support through its Legislative Action Campaign's ¼% Check-off Program at major Thoroughbred auctions. Industry members who buy and sell at Keeneland, Fasig-Tipton, Ocala Breeders' Sales Company, Barretts Sales and Washington Thoroughbred Breeders & Owners Association may contribute one quarter of one percent of each horse's sale price to help fund the Campaign.

Industry members also support NTRA fundraising through the Foal Program, a bi-annual direct mail effort targeting owners and breeders who may not buy or sell at auction. Contributions start at \$50 per foal.

Campaign finance also is important to NTRA advocacy. The NTRA government affairs team organizes and participates in fundraisers on behalf of Horse PAC[®], the political action committee of the NTRA. Horse PAC[®] has disbursed more than \$3.5 million to upwards of 300 federal political candidates and leadership PACs over the past 15 years – more than Caesars Entertainment, the NFL and Major League Baseball spent over the comparable period. Click here to read the 2016 Horse PAC[®] Annual Report.

Another component of the NTRA's government advocacy efforts is the NTRA Safety and Integrity Alliance. Formed in 2008, the Alliance is a standing organization whose purpose is to advocate for the establishment of national uniform standards and practices in the areas of human and equine safety as well as integrity in conduct of horse racing. While the NTRA legislative priorities are federal in scope and application, the Alliance provides guidance at the state level through accreditation of tracks found to be in compliance with the Alliance Code of Standards. The Alliance Code is enforced in large part by regulations issued and enforced by state racing commissions. Alliance certification standards cover six broad areas: injury reporting and prevention; a safer racing and training environment; uniform medication, testing and penalties; jockey safety and health; aftercare and transition of retired racehorses; and wagering security. The Code further sets standards with respect to compliance and enforcement and is amended as new research recommendations warrant.

The horse racing industry is part of a \$39 billion agri-business touching every state. Each year, nearly \$11 billion is wagered on horse racing nationwide. Governmental regulation and oversight are critical to horse racing's economic development and long term survival. For this reason, the NTRA dedicates significant resources to protecting and promoting horse racing on Capitol Hill.

Starting with a landmark 2000 amendment to the Interstate Horseracing Act that paved the way for online betting on pari-mutuel horse racing, the NTRA has built a significant presence on Capitol Hill. The NTRA has strengthened its presence even as federal lobbying expenditures by all industries have skyrocketed. The chart below shows the tremendous growth in lobbying expenditures across all industries, including the gambling sector in particular.

YEAR	LOBBYING – ALL INDUSTRIES	LOBBYING – GAMBLING INDUSTRY
2000	\$1.56 billion	\$15.34 million
2016	\$3.15 billion	\$36.87 million

As part of the gambling industry, the NTRA in 2016 spent less than one tenth of the amount spent by just one casino operator – Caesars Entertainment. None the less, our strategic approach to government relations allows us to accomplish our objectives without the extraordinary amounts expended by other groups.

NTRA LEGISLATIVE ACTION CAMPAIGN FREQUENTLY ASKED QUESTIONS

What is the Legislative Action Campaign?

The Legislative Action Campaign empowers individual and corporate members of the NTRA to support federal legislative advocacy services for the horse racing and breeding industry.

How is the Legislative Action Campaign funded?

The Legislative Action Campaign raises funds through three programs: the ¼% Check-off Program, the Foal Program and Horseplayers' Coalition membership. For the former, buyers and sellers may support the Campaign by pledging ¼ of one percent of the price of their horses sold at Keeneland, Fasig-Tipton, Ocala Breeders' Sales Company, Barretts Sales and Washington Thoroughbred Breeders and Owners Association. Every \$1,000 in a horse's sale price equates to \$2.50 to the Campaign. Individuals who choose to not participate in auction sales may pledge contributions through the NTRA Foal Program. Others may support the Campaign by joining the Horseplayers' Coalition, whose objective is to seek legislative and regulatory solutions to tax and business issues that impact pari-mutuel racetracks and their customers.

How do I participate?

Sellers, consignors and designated agents may "pre-commit" their pledge on sales entry forms for the ¼% Check-off. Sellers who miss the deadline for pre-commitments can pledge until the close of sale billing. Buyers may include their contribution when submitting payment or by responding to an NTRA-generated invoice. Owners and breeders may contribute through the Foal Program. The NTRA solicits contributions to this program through a bi-annual direct mail campaign. Horseplayers may contribute when joining the NHC Tour.

How can Federal lobbying help make our industry more competitive?

By securing tax legislation that benefits industry stakeholder groups such as horse owners, breeders, racetracks, advance deposit wagering service providers and horseplayers and by addressing select issues that directly impact the economics of racing, such as taxation, Internet wagering, immigration, and matters that affect farmers, ranchers and other agricultural producers.

How does the NTRA lobby on Capitol Hill?

NTRA fields a government relations team based in Lexington, KY and retains Washington, D.C.-based The Alpine Group to lobby on federal issues specific to pari-mutuel horse racing and breeding. NTRA coordinates with the American Horse Council on legislative advocacy issues that impact all equine breeds and disciplines.



NTRA FUNDRAISING PROGRAMS

What's the Difference?

Legislative Action Campaign

Political Action Committee

Common Names:	"¼ Percent Check-off Program"	"Horse PAC®" or "NTRA PAC"
Contribution Uses:	Contributions are used to support Federal legislative advocacy to benefit the racing and breeding industries.	Contributions are not co-mingled with NTRA corporate funds and may only be used to support political candidates and parties at the Federal level.
Contribution Limits:	There is no limit on the amount that can be contributed. Individuals and corporate entities like partnerships and farms can participate.	\$5,000 per individual, per year. Spouses of individual members may also contribute \$5,000 each. Contributions from corporations are not accepted.
Payment Methods:	Thoroughbred buyers and sellers contribute ¼% of the price of a horse sold at public auction to the NTRA's Legislative Action Campaign. Note these alternative ways to contribute: Owners/breeders and others who do not participate in auction sales may contribute through the Foal Program. NHC Tour players may contribute when joining.	Personal check or credit card (VISA, Discover, MasterCard or American Express), payable to Horse PAC [®] and addressed to: Peggy Hendershot Horse PAC [®] 401 W. Main Street, Suite #222 Lexington, KY 40507 NEW: Horse PAC [®] now accepts online contributions
Deductibility:	Not tax deductible.	Not tax deductible.
Added benefits:	Supporters are automatically eligible to receive preferred pricing on products and services from companies like John Deere, Sherwin-Williams, Office Depot, Nationwide and UPS through NTRA Advantage. Visit www.NTRAadvantage.com or call toll free 866-678-4289 for more information.	Horse PAC [®] supporters are automatically eligible to receive preferred pricing on products and services from companies like John Deere, Sherwin-Williams, Office Depot, Nationwide and UPS through NTRA Advantage. Visit www.NTRAadvantage.com or call toll free 866-678-4289 for more information.
Membership:	Participants automatically become NTRA members and may be PAC-eligible (see column to the right).	Contributors must be NTRA members.
Citizenship Requirements:	Open to U.S. citizens and foreign nationals.	Contributors must be U.S. citizens or permanent resident aliens.
NTRA Contact:	Joe Bacigalupo 859-422-2677 joeb@ntra.com	Peggy Hendershot 859-621-6929 phendershot@ntra.com

INDUSTRY THANK YOU

The NTRA extends its sincere appreciation to the following industry leaders for their generous support of the Legislative Action Campaign.





































FOR MORE INFORMATION CONTACT: Joe Bacigalupo Sr. Director of Government Relations & Membership Development 859-422-2677 www.SupportHorseRacing.org