

## NHC RELATED REVENUE

### NHC 2023

NHC2023	Entries to NHC 2023	Player Prize Package (Seat + Hotel + Travel)	Seat Prize	Prize Breakout to Players from Prize Package			NTRA Revenue	
				To Prize Pool	Hotel Prize <sup>1</sup>	Travel Prize <sup>1</sup>	To NTRA	NTRA Prize Package Takeout
Ontrack Qualifiers	95	\$471,598	\$337,500	\$286,875	\$86,598	\$47,500	\$50,625	11%
Other Online	70	\$586,544	\$487,735	\$414,575	\$63,809	\$35,000	\$73,160	12%
Horseplayers.com	290	\$2,729,352	\$2,320,000	\$1,972,000	\$264,352	\$145,000	\$348,000	13%
Hybrid Qualifiers	135	\$730,561	\$540,000	\$459,000	\$123,061	\$67,500	\$81,000	11%
Last Chance Contest <sup>1</sup>	28	\$207,550	\$207,550	\$207,550	\$25,524	\$0	\$0	0%
Transfers from previous year(s) due to COVID-19	46	\$274,548	\$209,617	\$178,174	\$41,932	\$23,000	\$31,443	11%
2021 NHC Tour Winner <sup>1</sup>	1	\$1,312	-		\$912	\$400	\$0	0%
2022 NHC Champion <sup>1</sup>	1	\$1,312	-		\$912	\$400	\$0	0%
First Chance Qualifiers <sup>1</sup>	3	\$3,935	-		\$2,735	\$1,200	\$0	0%
Members Only Contest <sup>1</sup>	19	\$24,920	-		\$17,320	\$7,600	\$0	0%
NHC Tour Qualifiers <sup>1</sup>	74	\$97,055	-		\$67,455	\$29,600	\$0	0%
Interdepartment Qualifiers	2	\$5,950	\$5,950	\$5,950	\$1,823	\$1,000	\$0	0%
Other <sup>1</sup>	7	\$9,181	-		\$6,381	\$2,800	\$0	0%
Did not Play <sup>1</sup>	-25	\$135,929	\$135,929	\$115,540	\$21,877	\$13,200	\$20,389	15%
TOTAL	771	\$5,279,747	\$4,244,281	\$3,639,664	\$724,690	\$374,200	\$604,617	12%

NHC2023 Prize Pool Breakout	
Prize Pool	\$3,639,664
Tour and RTN Prizes	(\$377,500)
NTRA Qualifiers Travel and Hotels <sup>1</sup>	(\$146,814)
Cash + BCBC Prizes at NHC	\$3,115,350

Notes:

<sup>1</sup> Hotel and Travel packages from Tour Qualifiers, Tour Winner, NHC Champion, Members Only Qualifiers, First Chance, Other and the Last Chance are paid from the Prize Pool

Player Value from NHC Sponsors	
Player Benefits from Sponsors at NHC	\$831,721

Free PP's, DRF Formulatur Access, Food & Beverage, A/V, Sponsor Gifts, Event Printer

## NHC TOUR MEMBERSHIP

NHC Tour Membership	Membership Revenue	To NTRA
Membership Dues	\$275,000	
		\$275,000

100%

## HORSEPLAYERS.COM (April 2022-March 2023)

Horseplayers.com	Total	To NTRA
Entry Fees (Qualifier Entry Fees + Feeder Entry Fees - Feeder Prizes into Qualifiers)	\$3,171,247	
NHC Prize Packages (April-March)*includes packages to NHC2024	(\$2,391,492)	
Breakage back to players	(\$437,335)	
Credit Card/Debit Card Fees	(\$104,693)	
Admin Fees	(\$57,199)	
Coupons/Promos	(\$24,163)	
NTRA Revenue		\$156,366

4.93%

### REVENUE FROM NHC RELATED INCOME SOURCES

NHC Revenue (Seat Revenue, Membership, HP.com)	\$1,035,983	
NHC Related Expenses (trophies, player gifts, materials, etc)	(\$139,480)	
Net NTRA Revenue		\$896,503
NTRA "TAKE"		15.30%

#### What is the Revenue used for?

NTRA Personnel Salary & Benefits that work on NHC full/part time

Travel for Event

NTRA Overhead for NHC Related Expenses