

NHC RELATED REVENUE

NHC 2024

NHC2024	Entries to NHC 2024	Player Prize Package (Seat + Hotel + Travel)	Seat Prize	Prize Breakout to Players from Prize Package			NTRA Revenue		NTRA Prize Package Takeout
				To Prize Pool	Hotel Prize ¹	Travel Prize ¹	To NTRA		
Ontrack Qualifiers	94	\$467,951	\$340,000	\$289,000	\$82,951	\$45,000	\$51,000	11%	
Other Online	90	\$739,377	\$613,248	\$521,261	\$81,129	\$45,000	\$91,987	12%	
Horseplayers.com	288	\$2,710,529	\$2,304,000	\$1,958,400	\$262,529	\$144,000	\$345,600	13%	
Hybrid Qualifiers	123	\$658,709	\$492,000	\$418,200	\$111,209	\$55,500	\$73,800	11%	
Last Chance Contest ¹	31	\$261,358	\$233,100	\$233,100	\$28,258	\$0	\$0	0%	
Transfers	3	\$16,235	\$12,000	\$10,200	\$2,735	\$1,500	\$1,800	11%	
NTRA Approved Deferrals from NHC2023	11	\$68,696	\$53,169	\$53,169	\$10,027	\$5,500	\$0	0%	
2022 NHC Tour Winner ¹	1	\$1,412	\$0	\$0	\$912	\$500	\$0	0%	
2023 NHC Champion ¹	1	\$1,412	\$0	\$0	\$912	\$500	\$0	0%	
First Chance Qualifiers ¹	5	\$46,373	\$39,315	\$39,315	\$4,558	\$2,500	\$0	0%	
Members Only Contest ¹	13	\$18,350	\$0	\$0	\$11,850	\$6,500	\$0	0%	
NHC Tour Qualifiers ¹	74	\$104,955	\$90	\$0	\$67,455	\$37,500	\$0	0%	
Interdepartment Qualifiers	2	\$8,773	\$5,950	\$5,950	\$1,823	\$1,000	\$0	0%	
Other ¹	20	\$28,231	\$0	\$0	\$18,231	\$10,000	\$0	0%	
Did not Play	25	\$108,174	\$79,531	\$72,405	\$19,143	\$9,500	\$7,126	7%	
TOTAL	781	\$5,240,535	\$4,172,313	\$3,601,000	\$703,722	\$364,500	\$571,313	11%	

note: 9 of the 25 "did not play" were counted into the NHC Official Entries because they were no shows at registration

NHC2024 Prize Pool Breakout	
Prize Pool	\$3,601,000
Tour Awards	(\$345,000)
RTN Packages	(\$22,500)
NTRA Qualifiers Travel and Hotels ¹	(\$184,950)
Cash + BCBC Prizes at NHC	\$3,048,550

Notes:

¹ Hotel and Travel packages from Tour Qualifiers, Tour Winner, NHC Champion, Members Only Qualifiers, First Chance, LRF, BeatByk, Sport of Kings, Other and the FCLC are paid from the Prize Pool

Official Prize Pool	
Top 10%	\$2,913,550
Silver Sunday	\$100,000
Day Prizes	\$35,000
	\$3,048,550
2024 NHC Tour Prizes	\$345,000
RTN Packages	\$22,500
Hotel and Travel Awards	\$1,039,464
	\$4,455,514

NHC TOUR MEMBERSHIP

NHC Tour Membership	Membership Revenue	To NTRA
Membership Dues	\$287,900	
		\$287,900

100%

HORSEPLAYERS.COM

Horseplayers.com	Total	To NTRA
Entry Fees (Qualifier Entry Fees + Feeder Entry Fees - Feeder Prizes into Qualifiers)	\$3,527,847	
NHC Prize Packages (April-March)*includes packages to NHC2025	(\$2,704,209)	
Breakage back to players*	(\$462,626)	
Credit Card/Debit Card Fees	(\$116,863)	
Admin Fees	(\$64,493)	
Coupons/Promos	(\$33,258)	
NTRA Revenue		\$146,398

4.15%

*Breakage from NHC Qualifiers can be used on Horseplayers.com NHC or BCBC qualifiers, or any HorseTourney.com contest.

REVENUE FROM NHC RELATED INCOME SOURCES

NHC Revenue (Seat Revenue, Membership, HP.com)	\$1,005,611
NHC Related Expenses (trophies, player gifts, materials, etc)	(\$250,000)
Net NTRA Revenue	\$755,611
NTRA "TAKE"	12.20%

What is the Revenue used for?

NTRA Personnel Salary & Benefits that work on NHC full/part time

Travel for Event

NTRA Overhead for NHC Related Expenses